

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dickerson, Jr.

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Examiner: Loftis, Johnna Ronee

Title: METHOD AND SYSTEM FOR
GENERATING VALUE
PROPOSITION FOR A COMPANY
IN AN INDUSTRY

Docket No.: END920010076US1
(IBME-0026)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

I. INTRODUCTORY COMMENTS

This paper is being filed in response to the Decision on Appeal dated July 13, 2009. Reconsideration in view of the following is respectfully requested.